

Press Release

Viscom Inc. Celebrates Their 25th Anniversary

Duluth, GA, August 04, 2023 – **Viscom Inc. recently celebrated a momentous occasion – its 25th anniversary in Duluth, Georgia, marking a significant milestone in their successful journey. Viscom Inc. is a subsidiary of the well-respected Viscom AG, which was established in 1984, in Hanover, Germany, and is one of the leading suppliers worldwide in the field of assembly inspection within electronics production. The company develops, produces, and sells high-quality inspection systems from the areas of AOI, SPI, AXI, MXI, wire bond inspection as well as CCI for conformal coating inspection, Battery and vAI.**

The event was filled with reflections, joy, and nostalgia from all team members remembering Viscom’s remarkable accomplishments, developments, and contributions to the electronics industry during the last 25 years. Viscom Inc. was founded in 1998 and in 2006 the company decided to relocate its U.S. headquarters in the greater Atlanta, GA area from Norcross to Duluth. In 2008 Viscom Inc. opened an application and training center in Mexico, aiming to tap into new markets and access a larger talent pool.

During the celebration, attendees, including long-time customers, companions, partners, and friends came together to honor the company's achievements. Jesper Lykke, CEO of Viscom Inc., welcomed honored guest Carsten Salewski, Member of the Executive Board of Viscom AG, who highlighted the company’s unwavering dedication to innovation, commitment to excellence and strong partnerships built over the years, all key to the company’s success.

“With great joy and with respect for the achievements of our U.S. and Mexico teams, I’d like to thank everyone for the hard work, dedication and customer support that are the pillars of our success in the Americas!”, stated Carsten Salewski, who helped build Viscom’s Americas success as former CEO.

In 2018, Jesper Lykke was appointed as the new CEO to drive the company's future growth. Ed Moll was appointed as President of Viscom Inc. and Mareile Gebureck as CFO. Earlier this year Juan Briceno, who has been with Viscom Inc. for over 19 years, attained the position of Vice President of Sales for the Americas.

Jesper Lykke, CEO of Viscom Inc.: "It's not just a corporate anniversary, it's an anniversary of a family that started with a few but now are many, not only in numbers but also in talent and creativity. A big round of applause for all the fantastic employees who made Viscom Inc. a success. With the hard work and dedication of our Americas employees we will continue to strive to go beyond our customers' expectations, ensuring Viscom Inc. succeeds well beyond our 25-year mark."

With this strong U.S. leadership team and a solid foundation built over the years, Viscom Inc. has a promising future ahead, and it is evident that Viscom Inc. will continue to thrive and make a lasting impact in the electronics industry. To another successful 25 years and beyond!

About Viscom

Founded in 1984, Viscom AG is one of the leading suppliers worldwide in the field of assembly inspection within electronics production. With its headquarters and production site in Hanover, Germany, the company develops, produces and sells high-quality inspection systems from the areas of AOI, SPI, AXI, MXI, wire bond inspection as well as conformal coating inspection. The systems developed and manufactured in Hanover set high standards in terms of accuracy and speed. The product range covers the complete spectrum of optical inspection and X-ray inspection for small and medium-sized companies as well as for large series production. Viscom systems are used for 100% automatic inspection of electronic assemblies such as those used in the production of automotive electronics, aerospace technology or in the manufacture of telecommunications electronics.

Product development also focuses on customer-specific system developments and networking with other production processes for smart factory applications. In order to achieve this, Viscom AG increasingly invests in its own software and hardware development which is constantly defining new standards in inspection technology.

International sales are handled by a broad network of its own subsidiaries, application centers, service centers and representatives. A service team of in-house technicians and application specialists commission Viscom systems worldwide, offering maintenance, conversion and modernization from a single source. In addition, system-specific training courses are offered for customers' operators, programmers and maintenance personnel. Experienced engineers and technicians from the application and service departments share their expert knowledge with participants.

Viscom AG has been listed on the Frankfurt Stock Exchange since 2006 (ISIN: DE0007846867).