

Press Release

Viscom Inc. appoints new Business Development Manager

***Duluth, March 2014* – Viscom Inc. is pleased to announce that Jacques L’Heureux has joined the Viscom USA team as the company’s new Business Development Manager.**

In this position, Mr. L’Heureux will be responsible for developing new business for key target accounts, working with Ed Moll in the Americas as well as Viscom’s teams in Europe and Asia.

L’Heureux studied engineering at Michigan State University. He brings more than 25 years of experience in manufacturing engineering, including his most recent role as Global Vision Competency Manager for a large automotive electronics company.



Mr. L’Heureux joins Viscom as the first member of its new global business development team. “We are very excited to have Jack on board,” stated Carsten Salewski, President of Viscom Inc. “His profound knowledge of manufacturing and test technology as well as his global management background makes him the ideal partner for our growing international customer base.”

Viscom develops, builds and markets premium quality automated optical and X-ray inspection systems for quality assurance and process optimization in the industrial production of SMT electronics. For more information, visit www.viscom.com.