

Press Release

Lars Bartels Reinforces Viscom's Customer Support

Hanover, January 2014 – Since January 2014, Lars Bartels has reinforced Viscom's sales customer support in Europe. With Bartels, Viscom has added an expert in AOI and X-ray inspection to its sales team. From 2004 to 2013, he carried out product and project management tasks and worked in sales for two international manufacturers of inspection systems. For three years before that, he worked for a leading X-ray inspection system manufacturer.

“Lars Bartels knows users' expectations of AOI and X-ray inspection operations,” says Torsten Pelzer, sales manager at Viscom. “We are happy to have him on board. With his many years of practical experience, he can competently advise our customers on all matters related to assembly inspection – from selecting a suitable AOI system to answering detailed technical questions. Additionally, with his comprehensive background and experience in SMT production, he has the necessary understanding of upstream and downstream processes.”