

Press Release

Strongest incoming orders in Viscom Group's history

Hanover, September 2013 – After a rather slow start to the 2013 financial year, incoming orders in the first half of 2013 were the strongest they have been in Viscom Group's history. The German mechanical engineering sector in particular continued to feel the impact of investors' reluctance and the weak economy linked with it.

However, a trend reversal in customer orders was clearly evident already at the end of the first quarter of 2013. In the first six months of 2013, Viscom received orders totalling € 25,281 thousand (previous year: € 21,670 thousand). This corresponds to an increase of 16.7 % compared to the previous year.

Viscom maintained its market leadership in Europe. However, Viscom customers in this segment showed reluctance to invest and the slowdown from the previous year continued. In addition, the weak automotive market was especially so in the southern European countries.

The Asia region emerged as an engine of growth for Viscom in the first half of the year and significantly increased the number of incoming orders and Viscom's revenue. Another welcome development is Viscom's strengthening in areas outside the automotive electronics sector, demonstrating the successful realignment of the company's product portfolio in recent years.

In the region of the Americas, demand specifically in the manufacturing of automotive electronics in North America continued in the first half of 2013 after being strong in 2012.

Viscom expects business to remain stable in the second half of 2013. The Executive Board is therefore continuing to stick with the published annual

guidance and expects revenue growth of around 10 % year on year for the current financial year.

Picture Caption: Viscom AG Executive Board, from left to right: Dirk Schwingel: Finances, Controlling, Investor Relations and Human Resources Management, Volker Pape: Sales, International Business and Corporate Development, Dr. Martin Heuser: Technology and Production